



NEW JERSEY'S

AFTER HOURS

MA 3-7800

605 Broad Street, NEWARK, NEW JERSEY

Newark - Elizabeth - Jersey City - Paterson - Trenton - Orange - E. Orange



Gloria Hendry

THE ORIGINAL
9th ANNUAL
1975 **BARMAID &
BARTENDERS
OF THE YEAR CONTEST**

EASTER MONDAY BALL, Inc.

at TERRACE BALLROOM
1020 BROAD STREET — NEWARK, N. J.

MONDAY NIGHT

MARCH 31, 1975

7 P.M. until 2 A.M.

Music By

THE GENTLEMEN &
THEIR LADIES

MOVIE STAR GLORIA HENDRY
IN PERSON

ADVANCE TICKETS —

\$5.50 - \$6.50

THE AFTER HOUR NEWS

Office

605 Broad Street, Newark, N.J.

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Room 1105



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Its Always Party Time

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BARMAIDS: CLARIA-(Days)-LORRAINE, JEAN,
CAROL, DEE DEE-(Nites)

TUES.—CRAB NITE & THE RED DEVILS
BALLTEAM JAMBOREE

**WED—THUR—FRI—SAT
NY GO GO GIRLS**

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685 SPRINGFIELD AVE., NEWARK, N.J.

BORDERLINE TAVERN, Inc.

270 ELEVENTH AVENUE, NEWARK, N. J.

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Hosts: Jean and Shelton Sampson

**Restaurant and Cocktail Bar
NOW OPEN**

Serving

**Breakfast - Lunch - Dinner
(Soul Food)**

Address all Editorial and
Advertising Correspondence
to:

THE AFTER HOUR NEWS
605 BROAD STREET
NEWARK, N. J. 10002
MA 37800 — MA 3-7801
SUITE 1109
5 to 9 P.M.

**The Little Magazine That
Does a Big Job**

Published every Friday by
Trend Publishing Co. Inc.



A complete independent
weekly devoted exclusively
to serving the interest of
the Negro consumer.

A.B.C. Membership Pending

Mail subscription only
1 Year ——— \$8.00

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TINY PRINCE

ADVERTISING EDITORS
CLARENCE HAYES
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Herbert Smith
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CIRCULATION

MA 3-7800 * 5:00 TO 9:00 P.M.



**Everybody Reads
AFTER HOURS**

New Jersey's newest, smallest
and most circulated
Magazine



**Last Of The
BIG TIME
SPENDERS**

The Original 9th Annual Barmaid and Bartender Of The Year Contest Easter Monday Ball, Inc. — Monday night, March 31st, Raffles and Door Prizes, Gifts will be given away each HOUR starting at 9:00 p.m. plus anyone can join the parade around the ballroom for the 'Best Dressed Easter Walk' Prize for any couple at 11:00 p.m. . . The Black Movie Star, Gloria Hendry, will be here to receive the Key to the City and start her 1975 Fan Club. . . It will be the Night of Nights - smiles so please get your tickets now!! . . Scotts Lounge, Orange, N.J. — To the followers of Bettie Bowie let's get together and give her a Benefit. She is a fine barmaid and everyone's friend - she needs help - her home was burnt out last week. Call 623-7801 after 5:00 o'clock. . . Did you know that Calvin West is a artist???? . . R&O Lounge — Phyliss Smith, one who has management talent, close to Rose and the R&O Lounges. . . Clara's Lounge — What a hideway since Route 280 (smiles) . . Don't forget that The Gentlemen and Their Ladie will be doing all your requests plus a complete show Easter Monday Night. . . Purple Mushroom — Thomas Choice's Birthday Party Sunday, March 30th all day. I'll be there will you??? . . Newark Special Police Local 11 presents their Second Annual Spring Dance on Saturday, April 12, 1975 at the Terrace Ballroom with continuous music by Al Boyce. Call Bob Carroll 371-5766 for tickets. . . Savoy Lounge Don't miss the Electric Express on April 11th till the 12th whee!! . . Chuck's Tavern — This is the House Of Champions remember Eddie Goode!!!



ARIES

March 21 to April 20

Lucky number: 8. Favorable day: Wednesday. You may meet with opposition this week. Be diplomatic in personal matters. Keep your friendships strictly conventional. Relax in the evenings. Do not force issues.



TAURUS

April 21 to May 20

Lucky number: 2. Favorable day: Monday. Used good judgment in advancing your personal interest. Associates helpful. An inspirational week-end, new ideas are put to good use. Go ahead with your plans.



GEMINI

May 21 to June 21

Lucky number: 7. Favorable day: Thursday. Put home affairs in order. Attend to details, make minor changes only.



CANCER

June 22 to July 22

Lucky number: 1. Favorable day: Saturday. Curb arguments and impulsive decisions. You are restless, be patient. Avoid impulsive actions. Don't argue.



LEO

July 23 to August 22

Lucky number: 4. Favorable day: Sunday. Do not attempt too much. Attend to routine matters, take it as easy as possible. A good week to plan future activities.



VIRGO

August 23 to September 22

Lucky number: 6. Favorable day: Tuesday. A social recreational week. Popular with opposite sex. Call on friends. Forge ahead



Manager: Lady Gale

399-9559

Barmaids:

Foxy Gert and Sweet Ann - Little Bitts

CRAB NITE - MONDAY

Little place on the hill where all the Dolls live

HARDY'S Trey of Diamonds

313 - 16th AVE., NEWARK, N. J.

**HOST - NAT HARDY
HOSTESS - PUTH HARDY**

Phone 483-9579

Smitty's Owl Lounge

Formerly Owl Cafe

366 SIXTH AVE., NEWARK, N. J.

Janice - Barmaid

Lloyd, Gino, Shorty - Bartenders

Clem Smith - Your Host

"PARTY TIME, ALL THE TIME"

Julius Lounge

WICKLIFF & ACADEMY ST.

MA 2-9554 NEWARK

Barmaids: Gwen, Rockie, Angie, Gale

Bartender: Sweet Stack

Kitchen: Fri., Sat. and Sun.

Manager: Jimmy

Pool Nites - Monday (Ladies)

- Wednesday (Men)



V and J

431 SO. 7th ST., NEWARK



Barmails
(Days) Sarah,
(Nite) Denise

Bartender — Joe, James
Mgr. Molby Dick



243-9760

Thursday
3-4-1

Joe Fischman

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Always Keeping in Mind . . .

The Price must be Right



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Phone: 643-9791

A groovy time was had by all

"Groovy Spot"



Staff — Ann and Cathy
Props. — Coleman and Rivers

248 MULBERRY STREET, Newark, N. J.

with all major activities. Have confidence.

LIBRA



September 23 to October 22

Lucky number: 2. Favorable day: **Saturday.** Routine week, nothing exciting. Pleasant associations with friends and relatives. Show loved ones your care.



SCORPIO

October 23 to November 22

Lucky number: 5. Favorable day: **Friday.** Attend to all important business matters before the week-end. Use caution in dealing with business associates. Stay clear of any heated discussions.



SAGITTARIUS

November 23 to December 21

Lucky number: 1. Favorable day: **Wednesday.** A restless week. Avoid moodiness and haste. Routine matters only. Patience is a virtue.



CAPRICORN

December 22 to January 19

Lucky number: 3. Favorable day: **Thursday.** Conserve energy. Avoid long trips or radical changes at home and at work.



AQUARIUS

January 20 to February 18

Lucky number: 4. Favorable day: **Sunday.** Will be a profitable week for those engaged in outdoor business activities. For changes, travel, correspondence, financial matters. Buy or sell.



PISCES

February 20 to March 20

Lucky number: 5. Favorable day: **Friday.** Devote this week to your loved ones. Excellent for parties and recreation.

A NIGHT OF FUN AND FOXES AT



Days - Jackie
Nights - Carol, Diane

CHUCKS TAVERN



142 Elizabeth Av., Newark, N.J.

DISCO - MARK IV PRODUCTIONS
THURS. - FRI. and SAT.

Crab Nite — Monday

WALTER KING, Manager

Phone 642-4480



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374-1278

HOURS 11 A.M. to 2 A.M.

Stopless Go Go Girls

CONTINUOUS 12 NOON UNTIL 7 DAYS WEEKLY

Hostess: Clara; Host: Dallas; Barmaids: Bertha, Carol,
Louise



Warr End Lounge

188 Warren Street, Newark, N. J.

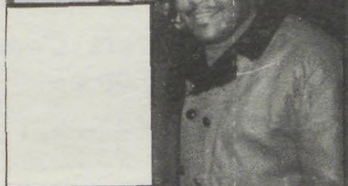
Stella and Gloria

Props. — George & John Harvey

—: Telephone: 621-9895 :—

Lunch Served Daily





DREAMLAND LOUNGE - Judy's 100th Birthday, Marshall Blaylock of the Star Room and the whole swinging Gang (3 Photos).



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The Black Gestapo

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Hot Sandwiches
and Dinners

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**"No more mess — order the best"
Party Platters Complete
\$10.00 up
Call 643-2521**

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Sports Award Night and Cocktail Partie:
(2 Photos).

Tel. 926-8815.

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BIG CLIPPER COCKTAIL LOUNGE

29 WAINWRIGHT ST., NEWARK, N. J.

STAFF: Gloria, Liz, Jackie, Sue, Sarah,
Mack, Sam, John, Stokes & Jacob, Mgr.

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MEETING ROOMS

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NEWS STAFF
MEMBER

VIC GEORGE
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ELEANOR'S LOUNGE - Partie Eyes for the women with laughinest eyes around town Eleanor's friend, Len of Len & Lens, his wife Betty, Mr. Brodwan, Mr. Coleman, Doctor Robinson and many others (3 Photos).



Prop. Billy Jones

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NEWARK, N. J.

ES 2-9146

Barmaid - Ruth Ann (Black Beauty)



Prop. - Bessie Sumpter
Corner Abinger Place

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Prop. Pat Smith

Ph. Kitchen 355-0680

Lounge 351-9899



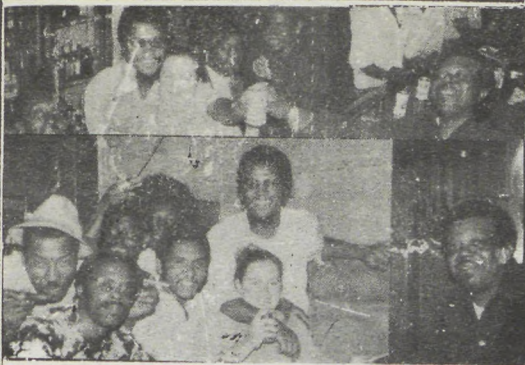
Day - Rev, Chuck
Nights - Tee-Hall, Barbara Ann
Manager - Ray Coleman

New

Mickey's Lounge

103 14th AVENUE

NEWARK, N. J.



333-9521

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The

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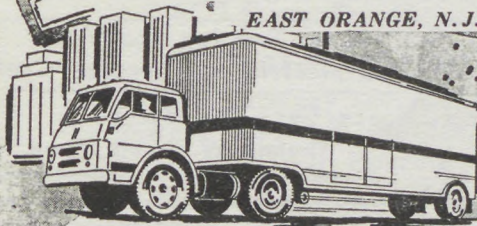
Monday Night: LADIES NIGHT

Wednesday Night: TRUCK DRIVERS NIGHT

J. F. Gray

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EAST ORANGE, N.J.



Phone: 674-5235

Phone 622-3380

ANNA'S

PIZZA

125 WEST KINNEY STREET

NEWARK, NEW JERSEY

Black Focus On The Arts

By Gwendolyn A. Lee

As Black Folks become more and more involved in shaping the destiny of our existence in America, we are proud to report Black Art is 'alive' and 'vocal' in New Jersey. Cultural happenings on the local scene include a wide range of expression. There is indeed something for everyone — whether you dig the 'collard greens and 'cornbread' of ritual theatre of more traditional and sophisticated types of art forms.

One of the most important attributes of the new Black artist is his involvement and dedication to the community. For Black Art is a communication of a people which states! WE ARE SOMEBODY via artistic images of who we are, where we've been, and where we're going. It is reflective of the spiritual heritage of our ancestry that has been deeply rooted in this nation. Black Art in America is an emotional and moving force not unlike religion. The art form is an universal language. It is

(Continued Center Page)

IMPORTANT NOTICE TO ALL ADVERTISERS

In recent months there has been an increase in late deliveries of AD CHANGES, PHOTO CHANGES, and other advertising material to our production department.

We want to make sure that your advertising material receives the proper handling. We also want to make sure that our printer is physically able to maintain our printing and distribution schedule.

We are sure you will agree that it is of the utmost importance to your customers that AFTER HOUR NEWS continues to reach its readers as quickly as possible, and

DREAMBOAT COCKTAIL LOUNGE

Corner McCarter Hwy., & Oriental St.
Newark, N. J.



Every Weekend –
Friday, Saturday, Sunday

HONEY CHARLES
& Midsun Limited
Plan Your Birthday Party,
Wedding Anniversary at
at this spacious place

Fine Food Served

Your Hostesses –

Sandra and Ann
Prop. — Lander Coleman



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IT'S** **THELMA'S**
SATELLITE LOUNGE
309 16th Ave., Newark, N. J. - 372-9843

Monday Fish Fry • Tuesday Soul Food
Wednesday Western Electric • Thursday Crabs

Staff – Nancy, Gene, Joe, Butch
Thelma W. Davis, Prop.



482-8864

the newest of the new
RUBY PEARL'S
LOUNGE

374 SIXTH AVENUE
NEWARK, N. J.

Dot (Days) – Sexy Mae (Nights)
Phyliss (Weekends)

NEW NEWARK LOUNGE

128 West Market St., Newark, N.J.

623-9847

STAFF — MELVINA, BECKY, SHELIA



Tues — Crab Nite
Sun & Wed — Pool Round Robin
Thurs — Bamberger's Nite

242-9368

243-9677

AT THE CITY LINE OF ELIZABETH

DREAMLAND LOUNGE

935 FRELINGHUYSEN AVE.

DISCO Every Thursday

LIVE ENTERTAINMENT

Friday, Saturday and Sunday
L. Wallace, Host - B. Wallace, Mgr
Judy Nelson, Barmaid
Herbie Hall, Bartender

(continued from page 36)---

that all delays should be avoided at all costs.

To assure continued expeditious printing and delivery of the magazine, we are therefore revising our closing dates as follows, effective immediately:

- AD CHANGES must be in our hands on Monday preceding date of issue.
 - COMPLETED COPY FOR NEW ADS must in in our office no later than noon on Tuesday preceding date of issue.
 - PHOTOS FOR ADS must be in our office no later than noon on Monday preceding date of issue.
 - COMPLETED COPY AND PHOTO ANNOUNCEMENTS for ads must be in our office no later than noon on Tuesday preceding date of issue.
- Thank you for your continued cooperation.

THE EDITOR



VISIT 589-2555
Caruso's Drive In
Corn on The Cob - Pizza
Watermelon Bar
Sea Food All Year Round
Nite Mgr. Russell Gibbs
Joseph V. Caruso, Prop.
939 RAYMOND BLVD.
NEWARK, N. J.

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FELDS WHI
CR. 4-9480
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**J & J Distributors
Salesman
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AND THE VIBRATIONS**

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FUN & FOXES

622-9740

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CHARLTON AND COURT ST.

NEWARK



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Barmaid - Evon

Nights - George, Clyde & Walt

Manager - Mickey Gamble

Rose, Lou & Mickey - Host & Hostess

Jumbo Sandwiches



**1084 ELIZABETH AVE.,
ELIZABETH, N.J.**

**BARMAIDS—LILLIAN · CHICKIE;
BARTENDERS—SWEET YUMMY
"GODFATHER" BUTCH;
HOST—FRED GARLAND**

524 Central Ave.

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Herman Keen, Proprietor



Barmaid: Pat
Blood Charlie Greegs

Club Happy COCKTAIL ROOM

243-9243 242-9500

Cor.

366 - 18th Ave.

Waverly Ave.

Newark, N. J.



Genora & Janie

Prop. - Johnny Davis

Peggy STAFF - Mae & Mert



Club 18

504 - 18th AVENUE

Corner So. 12th Street

BI 3-9471 NEWARK, N. J.

Where's the
foxes, man...?



At...

CHARLIE'S LONG BAR

944 Bergen St.,
(cor. Custer Ave.)

Newark, N. J.

242-9695



Staff: Maggie, Ollie, Smith
Curry, Manager
Dave, Host

SAVOY LOUNGE

1041 E. Grand St.
Elizabeth

355-9679 Entertainment 353-9436



Prop. — Rock, Arnie, Tom Highsmith

643-9487

643-9486

NEW LITTLE JOE'S

168-170 SOUTH ORANGE AVENUE
NEWARK, N. J.

Wed., Thurs., Fri. Go-Go Girls
12 Noon until ?

Barmaids — Pat,
Mgr.—Wash Koonce Host—Helen

H&W Restaurant open 7 a.m. until ? ?



STARLITE LOUNGE

252 So. Orange Ave., Newark, N. J. MI 2-9195

Barmaids: Latretta (Days), Patricia (Nites),
Yvonne (Part Time)



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Proprietor



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Specializing in Wines,
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"Exclusive Caterers to Parties"

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89 SOUTH ORANGE AVENUE
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Frankie Young, Mgr.

500 Cans of Beer on Ice at All Times

Where all the regular
people meet

BILL & TED'S SPORTSMEN'S BAR

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Mgr. - Booker Jones Host - Ted & Bill
Nites - Herb & Slick Sweet Lynda (Sat. & Sun.)

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Where Hospitality Is Natural

Jay's Lounge

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Bamaids - Trudy & Ruth
Bartenders -- Wicks
Big Jack (Fri. & Sat. Nites)
Jimmy Gill, Prop.



675-9593
675-9665

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DELICATESSEN — RESTAURANT — BAR

Lounge Available for Parties on Premises

Special Party Platters — Sandwich Platters — Chicken Platters

Bartenders: W.D. and Buddy

220 SPRINGFIELD AVENUE

NEWARK, N. J.

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Go Go Girls - Friday & Saturday

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NEWARK, N. J.**



Phone 642-9001

Newark's Best

ERNIE'S TAVERN

158 So. Orange Ave.

NEWARK, N. J.

Barmaids: Georgianna, Vickie, Emma Lee

ElBe, Bartender



Foxy Barmaids

Tel. HU 3-9686

LITTLE MAXIES

**513 Central Avenue
Newark, N. J.**

Manager: Bill Blackman

674-9595

FRIEND'S TAVERN

(WHERE ALL FRIENDS MEET)

16 SOUTH CENTRAL STREET
ORANGE, N. J.

Proprietor — DOMINICK CAIAZZO

Manager — LEON BRISTOL, JR.

'Fast' Eddie - Days
'Sweet' Back Bob - Nites
Jimmy & Johnny - Weekends



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COME ONE — COME ALL

Package Goods Also Sold



MRS. VAN

HEALER and ADVISOR
SPIRITUAL READER



She advises on all affairs of life. Are you sick? Are you suffering? Do you have bad luck? She will help you! If you are overcome with trouble & conditions that are not natural, I can remove them. Overcome Spells, Bad Luck & Evil Influences. Remember I am a True Psychic, born with Power, and I will help you. Satisfaction in one visit. During many years of practice I have brought together many in marriage & reunited many who were separated. If you are unhappy, discouraged or drink, I can help you. Does bad luck seem to follow you? Has the one you love changed? I can tell you why. I will tell you who your enemies & friends are & if the one you love is true or false. I locate lost articles. I explain fully. Satisfaction guaranteed. Welcome men & women of all races and walks of life. NO APPOINTMENT NECESSARY.

534 CENTRAL AVENUE

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Bus 23, 24, 44 or 5

• OPEN DAILY & SUNDAY 9 A.M. - 9 P.M.

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of Orange Valley*



**THE
STARDUST
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**PARKING: REAR OF BUILDING,
ALSO ON SIDE STREET**

**CENTRAL AVE. PAST SCOTLAND RD.
NEXT BLOCK TURN RIGHT**

Phone: 675-9682



Host: "Big" Bob, "Sweetwater"

"The Quiet Room": Foxes

**THE FIRST BLACK
CAPTAIN**

by

Edward D. Williams



**Vantage Press, Inc.
516 West 34th Street
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I would like to Order _____
copies of **THE FIRST
BLACK CAPTAIN** at \$4.95
each. My payment is en-
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Address _____

FLY NOW . . . PAY LATER
Black Heritage Tours
Inc.
MA 3-7801



What's Happening!

Sunday, March 30th, Easter Sunday the R&O Lounge is having their 'Guess How Many Jelly Beans In The Jar'. Stop by you might win. . . It's Easter Monday Ball Time! That's right, the After Hour News Dance is here again. The Dynamic Gentlemen and Their Ladies are also here again to pack the Terrace Ballroom. Make sure if your favorite tavern doesn't have a 'Table or Ticket' ask him why? . . . Sunday, March 30th, the Club Delite Softball Team is having a Cocktail Sip from 3:00 p.m. until. . . Sunday, April 6th, the popular Barmaids 'Ivy' and 'Polly', are having a Cocktail Sip at Chubby's Big A from 3:00 p.m. until so keep this set in mind also. . . The popular Leslie D (Big Man) would like all of his fellow workers at the 'Ford Assembly Plant' in Metuchen to support him in his election to the President of V.A.W. Local 989. I'm sure that you will. . . For all the great Chess Players Mr. Wes is having a tourment starting April 15th at his place. so stop down and join up now. This should be a lot of fun because there will be 5 to 10 games going at one time.

**Join & Be Represented
By The
United Licensees Beverage
Association**

...Of...

Newark, New Jersey

JACK GAYLES, President 485-9897

Dear Friends,

Right now you can make the best deal in Olds history on almost any car we have in stock.

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Let me help you make a

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SATURDAYS -

10:00 A.M. Until??



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**31 Branford Place
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R. & J. ALI - BUBBLE MITCHELL

(201) 622-8297

a way of sharing the wisdom and realities of life with the hope, love and strength that can be found in Black Unity, regardless of one's religion or politics.

BLACK FOCUS ON THE ARTS is an effort on the part of this publication to keep it's readers aware of the cultural happenings in and around the community. We will bring you regular listings and reviews on cultural events in the New Jersey/New York area and feature articles of special interest. We invite you to forward your comments and information concerning local cultural activity.

The Heritage Club is what's happening, mon.



JULIUS LOUNGE — Barmaid Roxann's Set was out of sight (3 Photos)

Gene, June, Danny & Morris

COME ONE - COME ALL to a —

EASTER DISCO SIP

D. J. FLASH

sponsored by

M. E. N.

on Sunday Evening, March 30th, 1975

from 5:00 p.m. until ?

at **CLUB VANITY**

63 SIXTEENTH AVE.

NEWARK, N. J.

DONATION .99c



COSMOPOLITAN CLUB body having big fun w/ barmaid (1 Photo).



KEENS KORNER - Harold Wood's
Partie and Brunch was a smooth with
a five hundred swinger (3 Photos).



- Who! Every-
n Lucille, the



ELENORE'S LOUNGE - T'was a sweet
set with Elenore Jones all the way!!!
(2 Photos).



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LISTED**

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PHOTO SERVICE**

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Cocktails
Fashion Shows
Club Dances**



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246 THIRD ST.
ELIZABETH, N.J.

289-9523



BARTENDER: LEN
BARMAIDS: Brown Sugar,
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Sarah and Denise of the V&J had a boss Cocktail Sip on Sunday, March 23rd. Among their guests were Kitten from the R&O, Frank Hardy's Bar and Restaurant, Jannette, Mimi Junion, Jody and Barney from Bill and Bill & Millers, Tom Davis, McNeil, Red and Wife, Barbara Eynome, Lee of the New Newark Lounge, Otis from Sidney Deli, Police Security Officers:, Alice Thomas and Bill Williams, Det. Nat Taylor, who won the door prize, Denise's look alike sister Pam, many friends including Shirley King, Dee Dee Knotts, Ann Cooley, Daniels, Duke, Kearny, Shirley, Barbara Callie, Vonnie and Freddie. The girls wish to give Special Thanks to the Barmaids and Bartenders Joan, Ronnie and Molby Dick, who did a Helluva job to help the girls' Party be a success. Thanks to all mentioned and those not mentioned. . .Levi, Cadillac and Larry wants to Thank all of their customers for the big support you are giving them at the gas station, New Newark Exxon, Springfield and Fairmount Avenues. It's nice to stop in and just say Hello. You will certainly enjoy their Rap. . .Jack of the 351 Club invites you in to meet his Foxy Barmaids Martha and Elizabeth Slazer formerly of the Orange Peel and Phase I. . .If you want to know where the happenings are why not stop in at Bill and Ted's to see the finest of people. Linda, formerly of the New Newark Lounge, Herbie and B&J. . .Jessie of Sidney's Deli is expecting you all at his Easter Sip on Sunday, March 30th. Please don't forget! Happy Easter to you all and I will see you Monday Nite at the Easter Monday Ball.

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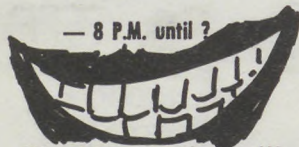


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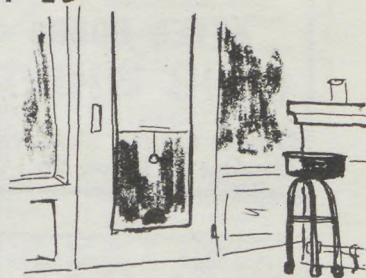
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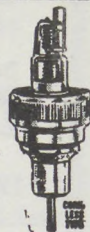
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